

# Heart of the Farm

Women in Agriculture Conference



**Tuesday,  
March 21st , 2017**

Mead Wildlife Education and  
Visitor Center  
S2148 County Hwy S  
Milladore, WI 54454

(Registration starts at 9:00)

## Sponsors



University of Wisconsin-Extension  
Marathon, Wood County



Heart of the Farm  
Women in Agriculture  
invites all Wisconsin women directly,  
or indirectly involved in agriculture  
to share this educational event!

If you have any questions, please contact:  
Matt Lippert, 715.421.8440,  
matthew.lippert@ces.uwex.edu  
OR

Jenny Vanderlin, jmvander@wisc.edu,  
608.263.7795

<http://fyi.uwex.edu/heartofthefarm/>

Cancellations after the registration deadline will not be refunded.  
Call 715.421.8440 to cancel your registration.

In case of inclement weather:  
Call 715.421.8440 regarding the status of the conference.

## Registration Form

**Registration due by March 14, 2017**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/ State: \_\_\_\_\_

Zip: \_\_\_\_\_ County: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please indicate dietary and/or accessibility needs:

Registration Cost: \$20.00

Send Registration form and check to:

Wood County—Extension Office

c/o HOF-Wood County

PO Box 8095

400 Market Street

Wisconsin Rapids, WI 54495

**Please make checks payable to:**

**UW-Extension**

## Mission

**Farm Management and Production  
Education for Women**  
Improving Farm Business  
Decision-Making

## Agenda

**9:30 am Introductions**

**10:00 am Communication is Key!**

**11:00 am Michael Perry**

**12:00 pm Lunch (provided)**

**1:00 pm Fighting Mother Nature**

**1:30 pm Pallet Gardening**

**2:30 pm Main Grain Bakery**

**3:00 pm Evaluations and Prizes**

## Speakers

**Communication is KEY!** *Lyssa Seefeldt, Agriculture Agent, Marquette County.*  
Communication on a farm is critical to the success of the farm. Understanding what motivates ourselves as individuals can help us be clearer in communication of our farm priorities both with our family and employees.

**There are Many Variables On Your Farm That You Can Control, But Mother Nature is Not One of Them.** *Jenny Kilpatrick, Premier Insurance Solutions, LLC.*

Learn how to manage that risk through crop insurance and how it can work for your operation. We will also touch on how livestock insurance (LRP/LGM) can play a role in managing your risk.

**Container and Pallet Gardening.** *Heather Schlessor, Dairy Agent, Marathon County.*

In this presentation Heather will demonstrate how to plant a container and a *pallet* for your garden.



**Main Grain Bakery  
Her Story**  
*Sarah Jo More  
Steven's Point*

The Main Grain Bakery, offers the highest quality artisan bread, sweets, and special order desserts, all made with organic and local ingredients in a sustainable manner and from scratch!



Please contact us for special assistance regarding our programs. Requests are confidential.

UW-Extension provides equal opportunities in employment and programming, including Title IX and ADA.

## Goal

The *Heart of the Farm—Women in Agriculture* addresses the needs of farm women by providing education on pertinent topics, connecting them with agricultural resources, and creating support networks.

**Michael Perry**

Author, Humorist,  
Musician and Radio  
Host



Join author, humorist, musician and radio host Michael Perry for a freewheeling hour of "behind the pages" stories drawn from the hilarious and heartfelt stories that fill his bestselling books and humor recordings, from the beloved *Population 485* right up to his latest, *The Jesus Cow*. Michael is an author, humorist, radio show host, song writer and singer. His writing has appeared in numerous publications including *Esquire*, *Newsweek*, *The New York Times Magazine*, *Salon*, *The Utne Reader*, and *Cowboy Magazine*, and his essays and humor are frequently heard on both Wisconsin and Minnesota public radio. Perry lives with his wife and two daughters in rural Wisconsin, where he serves on the local volunteer fire and rescue service and is an intermittent pig farmer.